

WHEREAS, tourism industry is seen as the most lucrative source of income for the city hence there is a need to nurture the city's relationship with the industry's clients and contributors at the grassroots level and to develop a culture of tourism among its people especially those in the remote areas;

WHEREAS, this Sanggunian recognizes the enormous role of barangays in ensuring the effective achievement of various city activities being the constant partner in development;

NOW, THEREFORE, on motion of City Councilor Shandee Theresa O. Llido-Pestaño, duly seconded by City Councilors \_\_\_\_\_ and \_\_\_\_\_, be it –

RESOLVED, as it is hereby resolved to enact the hereunder ordinance:

SPPO No. 1718- \_\_\_\_\_  
Series of 2017

**An Ordinance Creating the Barangay Tourism Council for the 26 Barangays in General Santos City**

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**Hon. Shandee Theresa O. Llido-Pestaño-Author/Sponsor**

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Be it ordained by the Sangguniang Panlungsod of the City of General Santos that:

**Section 1. Short Title.** – This ordinance shall be known as the General Santos City Barangay Tourism Council Ordinance.

**Section 2. Purpose.** – For purposes of strengthening and of continuously spearheading the efforts in the promotion and development of the tourism industry in the city, this Ordinance creating the General Santos City Barangay Tourism Council needs to be enacted. The Barangay Tourism Council that shall be created shall prepare a comprehensive tourism development program for their respective barangays and implement the same upon approval by the Sangguniang Panlungsod.

**Section 3. Creation and Composition of the Barangay Tourism Council and Membership.** - There shall be created a Barangay Tourism Council for every barangay in General Santos City, which shall be composed of the following:

- a. The Punong Barangay as Chairperson;

- b. Chairperson of the Sangguniang Barangay Committee on Tourism as Co-Chairperson;
- c. Members:
  - One representative from each purok in the barangay;
  - Representative of tourism-related organizations operating within the barangay;
  - Representative of the business sector;
  - Representative from the Academe;
  - Youth representative;
  - Religious sector representative;
  - Leaders
  - Transport Sector representative
  - Representative from the Home Owners' Associations, if any

The Punong Barangay has the power to appoint representatives from the sectors enumerated above, except for Purok which is to be designated by the concerned Purok President. All elected Barangay Tourism chairperson in General Santos City shall automatically be a member of the Barangay Tourism Federation and shall elect from among themselves their officers such as the Barangay Tourism Federation Chairperson, Vice Chairperson, Secretary, Treasurer, PRO, Business Manager, Board of Trustees or other position as they deem it fit in accordance with their functions. In turn, the elected Barangay Tourism Federation Chairperson shall automatically be a member of the General Santos City Tourism Council.

**Section 4. Meetings.** – The created Barangay Tourism Council (BTC) shall conduct regular meetings of all members at least 4 times in a year.

**Section 5. Functions.** – The Barangay Tourism Council (BTC) shall have the following functions:

- a) Initiate, organize, source out funds and implement tourism activities within the Barangay during its Barangay Fiesta, Araw ng Barangay, Christmas, Valentines and the like;
- b) Identify, plan, develop and promote tourist spots, activities, delicacies, souvenir and the like to benefit the local stakeholders financially and economically out of the reproduction and sales of the said spots, products, delicacies and souvenirs;
- c) Present to the City Tourism Council its identified tourist spots, tourism activities, programs and projects, together with their suggestions,

recommendations, request for approval and funding for its development, and;

- d) Such other function or functions as the City Tourism Council, the Sangguniang Panlungsod and the City Mayor's Office shall delegate in relation to the very intent and purpose of its creation.

**Section 6. Roles and Obligations of Barangay Tourism Council.** – The roles and obligations of the Barangay Tourism Council (BTC) include:

- a) To conduct regular meetings of all members at least 4 times in a year.
- b) All Barangays w/o existing BTC's are directed to pass an ordinance creating their respective Barangay Tourism Council.
- c) They shall opt to adopt applicable provisions found in the Comprehensive Tourism Masterplan, Tourism Code and other related legislations that would impact tourism activities in their respective barangays and enact appropriate issuances for the purpose.
- d) Endorse to the Sangguniang Panlungsod the approved tourism-related barangay resolution and ordinances.
- e) They shall provide assistance to tourism-oriented enterprises within their territorial jurisdiction including the fast-tracking of barangay clearances to applicants.
- f) They are directed to provide tourist information/help desks in their territorial jurisdiction to assist tourist and vacationers.
- g) They are directed to coordinate their activities with the City Economic Management and Cooperative Development Office (CEMCDO) Tourism Promotions Division.
- h) To select representative in the General Santos City Tourism Council.
- i) To participate in tourism-related trainings, seminars and workshops which will be conducted by the CEMCDO Tourism Promotions Divisions and other tourism stakeholders.

**Section 7. Funding.** - Each barangay shall be encouraged to allocate at least 5% of the 20% Barangay Development Fund from their Annual Internal Revenue Allotment Share. The funds of the council shall be also be sourced from projects and activities and from external sources without prejudice to the right of the council to receive donations, grants, gifts, benefits and financial assistance from any persons, groups and organizations as well as any other income that may be legally earned by the Council.

**Section 9. Separability Clause.** – Should any portion of this Ordinance be declared unconstitutional or illegal by any court of competent jurisdiction, the portions not so declared shall remain in full force and effect.

**Section 10. Repealing Clause.** – Ordinances, rules and regulations or parts thereof, which are inconsistent or in conflict with the provisions of this ordinance, are hereby repealed or modified accordingly.

**Section 11. Effectivity.** – This ordinance shall take effect immediately upon its approval and publication in a newspaper of general circulation.

Drafted by:

Maria Cecilia P. Parcasio  
LLSA III

Reviewed by:

Ms. Rosalinda L. Mondido  
Division Chef, LSD

Approved by:

Hon. Shandee Theresa O. Llido-Pestaño  
City Councilor