RESOLUTION POSITIONING GENERAL SANTOS CITY AS METROPOLITAN GENSAN FOR BEING THE PHILIPPINES’ STRATEGIC BUSINESS HUB

Hon. Shandee Theresa O. Llido-Pestaño – Author/Sponsor

WHEREAS, the year 2018 is General Santos City’s 50th year from its cityhood, and hence, it’s Golden Year with so many milestones from the past to showcase;

WHEREAS, General Santos City, the only city that is already highly urbanize in the SOCCSKSARGEN Region, is the Philippines’ southern gateway city and has been known as the “Tuna Capital of the Philippines” as it hosts 7 out of 9 tuna canneries in the country, along with allied industries and growing processors of value added tuna and other aquamarine products, all of which significantly contributed to international and domestic trade;

WHEREAS, General Santos City is Board of Investment’s favorite destination for investment promotion and industry development initiatives, resulting to a growing number of BOI-registered companies and the city is already host to both public-use and corporate-based economic zones, which is currently among the Philippines Economic Zone Authority priority cities in Mindanao for economic zone development;

WHEREAS, General Santos City is also home to major trading facilities, recreation centers and retailers led by the SM Group of Companies, KCC Holdings, Gaisano Group of Companies, Robinsons Group of Companies, and together with homegrown retail companies;

WHEREAS, General Santos City is also becoming an investment choice for some revenue streams like business process outsourcing and management, with another specialized economic zone in Mabuhay IT Park hosting BPO companies now contributing jobs generation and the city is ready to serve various needs of service-based industries having a strong financial sector, increasing number of medical facilities, and public utilities;

WHEREAS, General Santos City continues to address the challenges posed by its populace and migrants thru the development of housing infrastructures, both by the initiative of private housing investors and housing interventions led by the national and local government institutions, further, its educational system is currently enjoying a standard level that is at par with big cities in the Philippines and abroad, and even established an educational exchange program for international students and learners;

WHEREAS, General Santos City’s logistics and support infrastructure for industry, cooperative, and SME development are already in-place, in particular the General Santos City Fishport, which is the second largest in the country, continues to serve expanding opportunities for aquamarine sector and also the city’s agri-based producers, processors, and traders support the agricultural value chain by being the destination of agricultural products from the neighboring towns and provinces;
WHEREAS, General Santos City is a strategic gateway with its International Airport-centered aerotropolis development thru the urban star model is now being realized, complemented by the on-going improvement of the Makar Wharf (General Santos City Sea Port), and the implementation of a more efficient public land transportation plan for the city;

WHEREAS, General Santos City is also “Home of the Champions” for having achieved an unprecedented success in various fields and disciplines may it be in sport, entertainment, and mass media, with World Boxing Champion now Senator Emmanuel D. Pacquiao among the famous “Generals”;

NOW, THEREFORE, on motion of City Councilor Shandee Theresa O. Llido-Pestaño, duly seconded by City Councilor(s) ___________________ be it -

RESOLVED, as it hereby resolved, to brand the City Charter Anniversary of General Santos City every June 15 of every year as Metro Gensan Day.

RESOLVED further, that all institutions in General Santos City, both public offices and private organizations, shall help in the development promotion using the economic tagline or brand “Metro Gensan: PH strategic Business Hub.”

Drafted by:
Ara Nneka L. Dialawi
Local Legislative Staff III

Reviewed by: Approved by:
Ms. Rosalinda L. Mondido Hon. Shandee Theresa O. Llido-Pestaño
Division Chief, LSD City Councilor